



## Europe Inbound Mission to Summer Fancy Food

New York, New York  
June 22, 2019

The Summer Fancy Food Show is a premiere event offering SUSTA registered companies the possibility to come into contact with European buyers and have one-on-one meetings with them. This show has been the largest specialty food show in North America since 1952 and invites buyers and exhibitors from all over the world. In 2017, more than 180,000 specialty food products were on display from roughly 2,600 exhibitors from over 55 countries. This is a great opportunity to explore the European market while attending one of the most popular food tradeshows in the value-added food industry. Furthermore, US suppliers should keep in mind the “free movement of goods” principle. This principle allows a food product to move freely across EU borders once this product has been imported by an EU member (certain products may be subject to special permissions).

Registering for this event will allow companies to meet one-on-one with qualified buyers from Europe in either the Summer Fancy Food Show in NYC and give them the opportunity to explore the European market at a very low cost.

**Participation Fee:** \$12.50 for one-on-one meetings in New York, New York

### Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Europe

**Registration Deadline: March 29, 2019 (No refunds for cancellation after this date)**

**Industry Focus:** Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

**Product Description:** Artisanal, Beverages, Cocktail Drink Mixes, Condiments, GMO and Gluten-free, Ethnic Foods, Frozen Deserts and Entrees, Organic and Natural, Nut Butters

### Activity Managers

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